



FREELANCE  
**ONFIRE**



TOP STRATEGIES FOR  
**GETTING NEW FREELANCE**  
GRAPHIC DESIGN CLIENTS

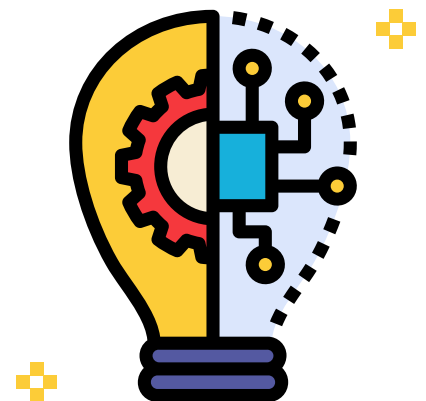
THE BEST TIPS FOR FINDING  
AND LANDING GREAT  
FREELANCE CLIENTS

**The #1 question** I get from freelance designers everywhere is centered around finding new clients. So, I have compiled a list of proven strategies I've used to grow my freelance business that will help you find new clients.

## My TOP **STRATEGIES**

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1. Update your LinkedIn profile.
2. Start a Behance account.
3. Ask for Referrals from friends, past clients, coworkers, employers.
4. Build a website and share your work and testimonials.
5. Get business cards and use them to engage with others.
6. Get connected with communities and organizations.
  1. Social groups on Facebook and LinkedIn
  2. Offline groups like Meetup, 1Million Cups
  3. Professional organizations like AIGA, AAF
  4. Local Business Networks like chambers and civic organizations
7. Start a Facebook page and start posting work samples and helpful links.
8. Find a freelance graphic design group, mentor or coach and learn from them.
9. Read these 10 books.
  1. How to Win Friends and Influence People - Dale Carnegie
  2. Creative Strategy and the Business of Design - Douglas Davis
  3. Building a Story Brand - Donald Miller
  4. The Win Without Pitching Manifesto - Blair Enns
  5. Show Your Work - Austin Kleon
  6. E-myth Revisited - Michael Gerber
  7. To Sell Is Human - Daniel Pink
  8. Start With Why - Simon Sinek
  9. Steal Like an Artist - Austin Kleon
  10. The Go-Giver - John David Mann





# TOP **STRATEGIES** FOR GETTING NEW **GRAPHIC DESIGN** CLIENTS

Free Facebook Group: [fb.com/groups/freelanceonfire](https://fb.com/groups/freelanceonfire) • [freelanceonfire.com](https://freelanceonfire.com)

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